

## **ABOUT US**

Luxury...with the World in Mind™ sums up the Muratori mission of producing high quality, designer handbags that are both beautiful and sustainable. When designer Julie Berard and husband Todd Berard launched Muratori (pronounced muir-a-tour-ee), they wanted to do more than just create beautiful handbags. Their dream was to produce luxurious high fashion handbags that were eco-friendly. Together, they built a brand that stands on strong values, utilizing sustainable materials while providing the highest quality product for its customer. By design, they are satisfying the ultimate desire of the customer who truly wants it all - style, luxury, environmental sensitivity, and ethical business practices.

The guiding principles behind every decision the Muratori team makes when selecting their materials and partners reflects their desire to be responsible to the world in which we live tomorrow by protecting it today. At Muratori, they have created an innovative collection that is true to their values while maintaining their design aesthetic and high quality standards.

With the launch of their premier collection this season, the Spring 2010 line will debut in stores Spring 2010, with a suggested retail range of \$825 to \$975, and will include both men's and women's styles. This introductory collection will include six styles.

Muratori, Julie's grandparent's family name, means "mason" or "builder" in Italian, showcasing the designer's family roots from the old country. Muratori was chosen as a way of honoring Julie's determined and strong-willed grandmother who immigrated to America as a young woman. With this same fortitude, Muratori hopes to bring this same determination and commitment, by making a difference in the world, one luxurious handbag at a time.

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