

SPRING 2010 COLLECTION

- Hand-stitched, utilizing vegetable-tanned, chrome-free leather.
- Handbags with custom-made hardware – each with a little surprise – from the subtle drape of the shape to the hidden nameplate to the hand-sewn petals.
- Giving us that “taste of a time long ago” they are Made in Italy by master craftsman who carry out the unmistakable Italian tradition of 100% handmade production that results in the highest quality
- All Muratori bags are lined with plum-colored organic cotton, which is the brand signature, and can be seen throughout the collection each season. This regal color showcases the richness and beauty of this environmentally friendly fabric.
- Colors of leather in the Spring 2010 collection include: black, camel, cream, and garnet red.
- Muratori bags utilize chrome-free, vegetable tanned leathers. This allows for minimal impact on the environment while producing, beautiful soft Italian leathers that all have their own uniqueness, making each piece a Muratori original
- Retail price range from \$825 to \$975.
- Men’s and women’s collection available at retail in January 2010 in stores and online at www.muratoridesigns.com.

Women’s Collection

Twiggy - Resembling a doctors bag, but with a certain freshness. This roomy bag looks good with everything, which makes it the ideal everyday bag. The beautiful custom hardware as well as the wonderfully soft leather means that you will never want to put it down. The doctor is “In.”

Jayne – A small square bag, with a novel twist and beautiful custom hardware, is perfect for an evening out or a day at the office. This coupled with the softest vegetable tanned leather combined with Italian vacchetta makes the Jayne bag timeless.

Midtown – A classic shape, with a side seam that can carry you from day to night. The midtown can take you from the office to a night out on the town. This beautifully simple bag will become an easy favorite - clean lines, along with the unique hardware, this will become your new beloved essential.

Petal – This exclusive hobo-shaped bag is our signature bag for Spring 2010. Every Petal bag is unique. From the custom rings, to the supple chrome-free leathers, this bag will become your new show stopper. Each bag is adorned with petals that are hand-stitched on individually by Master Craftsman in Italy. The inspiration for this

design came from Julie's daughters, who like to join her in the garden. They love flowers, in particular the petals, which they often pick from every flower and toss into the air. One day, the girls commented "we wish we could have a bag made of petals," and mom made that wish come true. It was an evolution of sorts, to create a beautiful handbag that is representative of nature, without looking like a coarse, unfinished sack. This signature Muratori bag is like no other.

Men's Collection

Messenger – This stunningly handsome bag will transport a gentleman from office to home in style. Great for travel, it fits your laptop and much more. It is adorned with custom hardware, purple stitching and Florentine vachetta. Available in both black and brown leather.

Refined – This sophisticated bag is for those who like a beautiful bag with a clean profile. This stunning bag truly demonstrates the beauty of the leather. It can fit your files and a laptop, and finally allows those who yearn for the finer things in life an option. Available in both black and brown leather.

**As you walk down the street carrying your new bag and people begin to catch your eye, you will begin to wonder... "Is it me... or my Muratori?"*

About Muratori

Muratori Designs, an environmentally friendly luxury handbag line, is proudly designed in the USA, and Made in Italy by master craftsman. The brand produces high-quality handbags with the most supple, chrome-free, vegetable-tanned leathers, each hand-stitched with beautiful details. Using her grandmother's name, Julie Berard, the designer, created this one-of-a-kind collection to show the world that being sensitive to the environment need not mean sacrificing luxury or style. Her attention to detail and the gorgeous designs of the bags will show men and women that you can have 'luxury with the world in mind™.' Muratori handbags are sold at online stores and at www.muratoridesigns.com. For more information or to see photos of the collection, please visit us online.

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